



SASE & SSE Platform

Composable Zero Trust networking with a connectivity cloud, fulfilling the promise of single-vendor SASE through network modernization

Converge security & networking now

To reduce IT complexity and regain control, <u>88% of IT</u> <u>leaders are already consolidating</u> and optimizing their technology stack. SASE is a key architectural trend at the heart of an organization's operations, converging security and networking to provide simple, secure access alongside improved business agility.

Simply and securely connect any user to any resource without VPN or MPLS backhauling

You need one programmable connectivity cloud with a built-in Zero Trust platform, L3-7 traffic firewall with DDoS protection, and Enhanced Internet traffic acceleration. Cloudflare One is a single-vendor <u>Secure Access Service Edge</u> (SASE) platform enabling composable on-ramps and services to be adopted in any order. Many start with our Zero Trust Security Service Edge (SSE) to reduce their attack surface, stop phishing or ransomware compromises, prevent lateral movement, and secure data in transit, at rest or in use.

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Improve operational efficiency

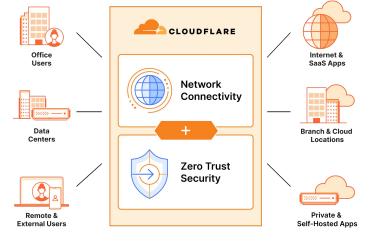
Simplify policy management, troubleshoot issues faster, and improve the user experience reducing up to **80%** of connectivity-related IT tickets.



Reduce cyber risk

Harness the broadest range of intelligence sources from 20% of the Web — DNS, email, apps, APIs and more — for real-time threat insights and enforcement.





The fastest path to a Zero Trust architecture

Stop implicitly trusting users with excessive access once they're on the corporate network. Use a proxy to authenticate and authorize every request into, out of, and between entities on your network that explicitly verifies identity, device posture, and business context.

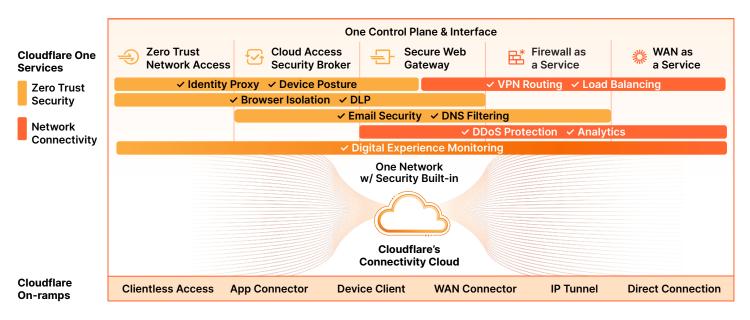
Enable your business

Accelerate digital maturity, reduce hardware capex, and consolidate point products with composable, in-line security services that provide holistic visibility into network traffic.

Everywhere security

All services are designed to run in **310+** cities, so all traffic is inspected closest to its source, which delivers consistent speed and scale everywhere.

How Cloudflare One works



Faster time to setup any-to-any connectivity

with flexible on-ramps for any team

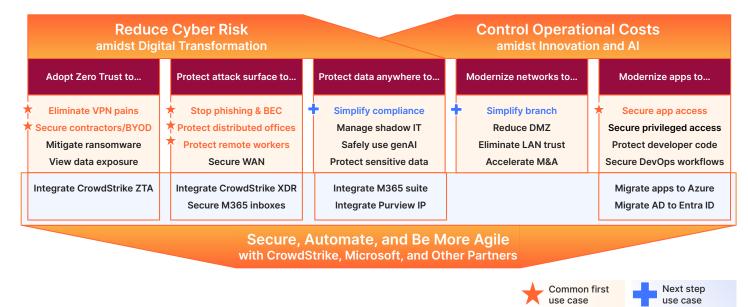
- IT and security teams: Protect all user-to-app flows and secure bidirectional and site-to-site traffic.
- Networking teams: Simplify site-to-site connectivity and improve TCO with a modern architecture.
- DevOps teams: Secure modern service-to-service workflows and simplify mesh/P2P connectivity.

Priority use cases and where to start

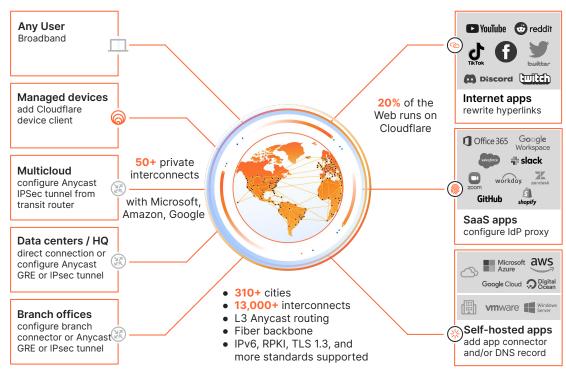
Integrated services beyond SASE with a connectivity cloud

Cloudflare One converges security and performance capabilities not typically built into a SASE platform that further reduce complexity. For example:

- Cloud email security: Block email-borne threats.
- Auth DNS, load balancing, and DDoS protection: Our reverse proxy and network services are built into all application access controls.



Flexible on-ramps to get started



One

programmable network and control plane to build new capabilities on and enforce security controls

100%

uptime SLA for paid plans than only an Anycast-enabled architecture can deliver

40-65%

faster than Zscaler, Netskope, and Palo Alto Networks for security services <u>(learn more)</u>

Customer recognition



Cloudflare is named a Customers' Choice in the 2024 <u>Gartner® Peer</u> <u>Insights™</u> Voice of the Customer: Zero Trust Network Access

Analyst-recognized SASE platform

Gartner

Named in the *Gartner® Magic Quadrant™* for **Security Service Edge (SSE)** for 2nd consecutive year

Forrester

Strong Performer in the Forrester Wave™ for **Security Service Edge (SSE)** Solutions, Q1 2024

Strong Performer in the *Forrester Wave*[™] for **Zero Trust Platforms** (ZTP), Q3 2023

Leader in the Forrester Wave[™] for Enterprise Email Security, Q2 2023



Leader in the *IDC MarketScape for Zero Trust Network Access* (*ZTNA*) 2023

Leader in the *IDC MarketScape for* **Network Edge Security as a Service** 2023

Why Cloudflare?

Cloudflare's single-vendor SASE platform, Cloudflare One, is built in our <u>connectivity cloud</u> the next evolution of the public cloud, providing a unified, intelligent platform of programmable, composable services that enable any-to-any connectivity between all networks (enterprise and Internet), clouds, apps, and users.

Today, our consolidated security platform and connective tissue positions Cloudflare alongside other hyperscalers vs. other SASE point players. For instance, Cloudflare's connectivity cloud offers other services that improve application performance and security, such as an API gateway, WAF, content delivery network (CDN), and DDoS mitigation — all of which can complement an organization's SASE architecture.

Cloudflare offers the breadth and depth needed to help organizations regain IT control through single-vendor SASE and beyond, accommodating deployment preferences alongside prescriptive guidance. As digital initiatives and security risks keep evolving faster, our network is the most agile to keep organizations connected and protected for the long term.



Simple, flexible architecture

Fast-track your journey to secure any-to-any connectivity, for all your internal teams. Cloudflare uniformly connects and secures end-to-end using one network and control plane with security built-in.



Reliable, secure connectivity

Ensure scalable network connectivity with consistent protection anywhere. Deliver Zero Trust for your business using the same Cloudflare proxies that route ~20% of all websites.

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Rapid, early-adopter innovation

Stay ahead of modern business needs to secure your future. Cloudflare is known to build and ship quickly, achieving rapid, native adoption of new Internet and security standards.

Accelerate your SASE & SSE journey

Request a workshop

Not quite ready for a live conversation?

Keep learning more in our <u>SASE reference architecture</u>, or see how it works in an <u>interactive tour of our Zero Trust platform</u>.

Gartner, Voice of the Customer for Zero Trust Network Access, By Peer Contributors, 30 January 2024 Gartner, Magic Quadrant for Security Service Edge, By Charlie Winckless, Thomas Lintemuth, Dale Koeppen, April 15, 2024

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