# VALICANL Cloudflare and Valimail



Industry-leading brand protection through layered defense against content-based and identity-based attacks.

## **Protecting Email is Foundational to Security**

Email is the top way organizations communicate, with over 345 billion emails being sent per day. However, we too often cannot trust it: 91% of all cyber attacks begin with a phishing email, and 90% of those phishing emails contain no malware or malicious payload.

### Protect against phishing and ransomware

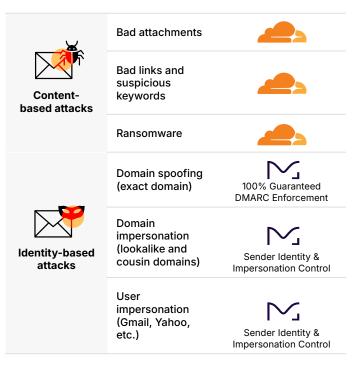
Cloudflare Email Security ensures trust in your email by using machine learning and artificial intelligence to swiftly neutralize the most critical content-based phishing threats. Then, it works to extend protection across all channels with Zero Trust services, effectively blocking both known and emerging attacks.

### Prevent domain spoofing with DMARC

To prevent impersonation attacks, you must also instill trust in a sender's identity. This is done via email authentication (DMARC). More than a best practice, DMARC is increasingly a requirement – for compliance standards (e.g. PCI DSS v4) and email deliverability (e.g. Gmail, Yahoo Mail).

### **Cloudflare's preferred DMARC partner**

Valimail, leader in DMARC since 2015, protects against phishing and spoofing by enabling better, faster, and simpler DMARC enforcement thanks to a blend of automation, simplicity, and expertise. Our joint customers reach DMARC enforcement at a higher rate and <u>4x faster</u> than other solutions.



#### Figure 1: Better Threat Detection and Protection Stops More Attacks

Cloudflare Email Security protects against content-based attacks and Valimail protects against identity-based attacks.

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### **Greater protection**

Stop more phishing attacks by using Cloudflare and Valimail together; block malicious content, compromised accounts, domain spoofing, impersonation, and more

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### **Reduce operational overhead**

DMARC automation means less work and errors for your team, plus Cloudflare's low-touch solution reduces redundancy and ongoing maintenance

### Fast and easy deployment

Used together, Cloudflare and Valimail deliver brand protection quickly while reducing the time and effort needed for ongoing management