

Cloudflare and Valimail

Industry-leading brand protection through layered defense against content-based and identity-based attacks.

Protecting Email is Foundational to Security

Email is the top way organizations communicate, with over 345 billion emails being sent per day. However, we too often cannot trust it: [91%](#) of all cyber attacks begin with a phishing email, and 90% of those phishing emails contain no malware or malicious payload.

Protect against phishing and ransomware

Cloudflare Email Security ensures trust in your email by using machine learning and artificial intelligence to swiftly neutralize the most critical content-based phishing threats. Then, it works to extend protection across all channels with Zero Trust services, effectively blocking both known and emerging attacks.

Prevent domain spoofing with DMARC

To prevent impersonation attacks, you must also instill trust in a sender's identity. This is done via email authentication (DMARC). More than a best practice, DMARC is increasingly a requirement – for compliance standards (e.g. PCI DSS v4) and email deliverability (e.g. Gmail, Yahoo Mail).

Cloudflare's preferred DMARC partner

Valimail, leader in DMARC since 2015, protects against phishing and spoofing by enabling better, faster, and simpler DMARC enforcement thanks to a blend of automation, simplicity, and expertise. Our joint customers reach DMARC enforcement at a higher rate and [4x faster](#) than other solutions.









 Content-based attacks	Bad attachments	
	Bad links and suspicious keywords	
	Ransomware	
 Identity-based attacks	Domain spoofing (exact domain)	 100% Guaranteed DMARC Enforcement
	Domain impersonation (lookalike and cousin domains)	 Sender Identity & Impersonation Control
	User impersonation (Gmail, Yahoo, etc.)	 Sender Identity & Impersonation Control

Figure 1: Better Threat Detection and Protection Stops More Attacks

Cloudflare Email Security protects against content-based attacks and Valimail protects against identity-based attacks.



Greater protection

Stop more phishing attacks by using Cloudflare and Valimail together; block malicious content, compromised accounts, domain spoofing, impersonation, and more



Reduce operational overhead

DMARC automation means less work and errors for your team, plus Cloudflare's low-touch solution reduces redundancy and ongoing maintenance



Fast and easy deployment

Used together, Cloudflare and Valimail deliver brand protection quickly while reducing the time and effort needed for ongoing management