

Modernize security

One security platform. Network to cloud. Apps to AI.

Seamlessly protect users and data across applications and AI

Even as organizations are challenged to meet escalating demands for better user experiences and innovation, cyber threats continue to evolve and proliferate. Today's environment requires the ability to protect against increasingly automated threats and the proliferation of connected devices while accelerating AI adoption and addressing the complex array of security challenges associated with cloud-native infrastructures.



Reduce security complexity and risk

Security complexity has accelerated as the number of solutions and vendors has multiplied. This complexity favors attackers by creating new opportunities to exploit vulnerabilities as enterprise security teams find it harder to manage and maintain secure environments, workloads, data, and people.

- **Disparate security solutions** require even greater expertise and resources to maintain the growing number of security tools and technologies.
- **AI-driven attacks** enable scale and efficiency for attackers to launch attacks faster and cheaper, expanding their reach across and within organizations.

Modernized security enables organizations to deliver digital experiences end-to-end with fewer integration challenges, lower total cost of ownership (TCO), and faster time to market—all while freeing up security teams to focus on more meaningful work with business impact.



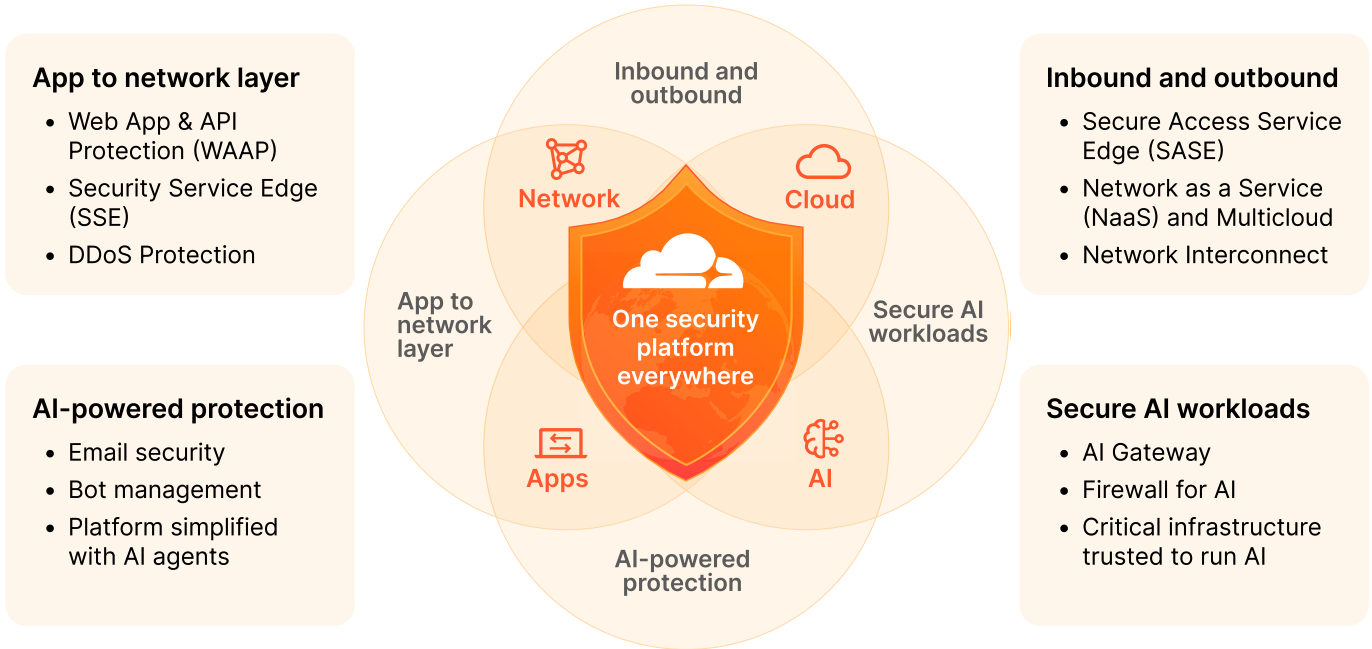
Accelerate digital transformation

Modernized security underpins an organization's ability to securely deliver on business imperatives and supports the adoption of:

- Cloud computing for unparalleled scalability, flexibility, and cost-efficiency
- Zero trust principles for continuous validation
- Architectures that embed protection across cloud, edge, and digital workflows
- AI to detect, prevent, and respond to cyber threats
- AI to increase operational efficiency and efficacy when configuring and troubleshooting security policies
- Robust data governance and compliance capabilities

By balancing the need for digital innovation with the necessity to maintain robust cybersecurity measures, modernized security frees organizations to remain resilient and competitive.

One security platform. Network to cloud. Apps to AI.



Cloudflare's one security platform scales seamlessly from network to cloud, and protects all users and data across applications and AI. It leverages an intelligent and programmable global cloud network to unify a range of diverse technologies, harnesses AI-powered threat intelligence to deliver low-touch, high-efficacy protection, and AI-powered data loss prevention detections to distributed organizations of all sizes.



Secure inbound and outbound traffic from network to application layer, to increase consistency and coverage across distributed IT environments with existing teams and budget.



Secure AI workloads from models to inference, to increase AI adoption with secure, reliable inference and protected, clean data for trusted AI models.



AI-powered protection and observability fueled by our global network scale reduces the mean time to detect, respond, and mitigate future critical incidents.

Cloudflare offers an integrated approach to security modernization—simplifying deployment, enhancing visibility, and reducing the TCO while eliminating the multiple vendors and tools required with traditional, fragmented solutions. By delivering security close to the end user and requested resource, Cloudflare ensures resiliency and broad protection against evolving threats. The result: One security platform. Network to cloud. Apps to AI.

With Cloudflare, customers can realize:

25%
reduction in web application breach risk

29%
boost in security team efficiency

13%
increase in IT team efficiency

238%
ROI over 3 years and payback in <6 months

Source: Forrester TEI study

Key customer stories



The State of Oklahoma Office of Management and Enterprise Services, the Information Services division oversees the infrastructure and technology that secures and connects nearly 180 state agencies, boards, and commissions to over four million Oklahomans.

Historically, each state organization had its own infrastructure, creating a hodgepodge of on-premises cloud and hybrid systems running on mainframes, Windows and Linux servers, and even some Macintosh workstations. That has left us in a situation where we have old systems trying to interact with our modern architectures.

Key benefits

- **Reduced cost and time:** The State of Oklahoma consolidating onto Cloudflare allows for streamlined management and reduction of costs.
- **Stronger government security posture:** Improved whole-of-state security and national security postures.
- **Improved time-to-market:** Provided additional security for layers 1 to 7 of the State of Oklahoma's public infrastructure.

Products used: Cloudflare introduced DNS, WAF, and Bot Management with a single control interface and unlimited scalability.



Indeed is the world's #1 job site. Founded in 2004 and based in Austin, Texas, Indeed has over 15,000 employees across North America, Asia Pacific, and Europe. More than 350 million unique visitors use Indeed each month to search for jobs, post resumes, research companies and more. And over 3.5 million employers find candidates. Known for its easy-to-use design and advanced technologies for job matching and hiring, Indeed serves job seekers in over 60 countries and 28 languages.

Key benefits

- **Accelerating transformation by replacing a legacy VPN:** In just over 3 months, Indeed had deprecated its VPN entirely. This included migrating hundreds of preexisting access policies and rolling out Cloudflare to over 13,000 employees and contractors around the world. Today, Indeed uses the infrastructure-as-code tool Terraform to automate the vast majority of its ongoing management, including onboarding new users and configuring new policies.
- **Reduced risk and improved user experiences with ZTNA:** "Compared to the VPN, our users everywhere report a much better and more consistent access experience with Cloudflare," says Matthew Ortiz, senior manager of Indeed's information security, engineering, and operations teams who specifically cited less latency and more reliable connections, especially in regions that traditionally experienced problems with the VPN.
- **Identifying and mitigating generative AI risks:** "Despite its many legitimate users, AI presents major security and privacy concerns," says Ortiz. "Cloudflare helps us find what shadow AI risks exist and block unsanctioned AI apps and chatbots."

Get in touch with us to learn how to modernize your security.

→ 1 888 99 FLARE

✉ enterprise@cloudflare.com

🌐 www.cloudflare.com

