

# Ready for a Fresh Start, Fast?

*Migrate to Cloudflare to Supercharge Application and Web Performance*

Maintaining legacy CDN providers, like Akamai, Fastly, and AWS, no longer makes sense. You can't afford to build programs around or devote resources to outdated architectures at a time when IT and Security teams are running leaner than ever. You need a platform that enables you to deliver lightning-fast web and application experiences that will also protect you from online threats.

Migrate to Cloudflare so you're no longer stuck with the high costs of implementation, maintenance, and support. We help you reduce the number of vendors and tools, as well as operational complexity, with our modern platform that is architected to be fast, reliable, extensible, and secure - *by design*.



*Mobile communications leader successfully migrated its public website, **after 20 years with Akamai**, to Cloudflare for a better digital experience plus **>20% cost savings**.*

## Challenge

The company's decision to decentralize purchasing of CDN services illuminated the high cost of using Akamai for its public-facing websites.

## Solution

A short proof-of-concept of Cloudflare Application Performance suite resulted in measurable cost savings and performance improvements. It was also determined the flexibility to integrate additional Cloudflare tools, like Workers for serverless, would enable the organization to scale further when ready.

## About the Customer

Global leader in network and communications technology for service providers.

## Application Performance and Security Solutions Migrating to Cloudflare

Cache / CDN  
Advanced DDoS  
Web Application Firewall

*Protect & accelerate  
60TB  
traffic*

*Over 20%  
lower cost  
than  
Akamai*

## Ready to Move to Cloudflare?

**Cloudflare experts make migrations quick with minimal disruption and maximum benefit**

Are you frustrated with Akamai, Fastly, or AWS, but held back from moving due to the unknowns of the migration process? Cloudflare technical teams migrate customers daily.

Our Migration-as-a -Service includes experienced delivery, architectural and engineering resources ready to work with you or your partners to execute a seamless migration and minimize the level-of-effort for busy IT teams.

### Get Started With Our Migrations Assessment

<https://www.cloudflare.com/lp/migrations-assessment/>

The Cloudflare Migration Process		
Discovery	Planning	Execute
<ul style="list-style-type: none"><li>• Cloudflare-led discovery workshops to map existing environment and outline performance, security and reliability goals of Cloudflare implementation.</li><li>• Surface technical debt and inefficiencies within current configurations to ensure your move to Cloudflare is a fresh start.</li></ul>	<ul style="list-style-type: none"><li>• Develop a plan to achieve your outcomes 'the Cloudflare way', with a focus on simplification of legacy environments.</li><li>• Define edge use cases and how to solve most efficiently leveraging breadth of Cloudflare solutions.</li></ul>	<ul style="list-style-type: none"><li>• Our experts begin building your Cloudflare environment with your team for testing, confirm all is working as expected.</li><li>• Once ready, we go live with cutover, perform systems health check to ensure everything is working as intended.</li></ul>

### Customer Case Studies



### Industry Analyst Recognition



**Leader** and **Strong Performer**  
in the 2022 Forrester Waves  
for WAF and Bot Management



**Leader** in the  
2022 Marketscape for  
WW CDN Services



**Leader** in 2022  
Magic Quadrant for WAAP

### Cloudflare CDN Reference Architecture

[https://cf-assets.www.cloudflare.com/slt3lc6tev37/18dA4NLfq8oXY8EVZxPlpY/b9cab82be79ebefa80f08c09eaa3d93e/Cloudflare\\_CDN\\_Reference\\_Architecture.pdf](https://cf-assets.www.cloudflare.com/slt3lc6tev37/18dA4NLfq8oXY8EVZxPlpY/b9cab82be79ebefa80f08c09eaa3d93e/Cloudflare_CDN_Reference_Architecture.pdf)