

# Remove the friction of implementing custom code

Enable your customers to deploy their own functions

# Workers for Platforms

Run functions as a service for thousands of customers



#### A tailored developer experience

Design the best experience for your users with a set of APIs to integrate directly into your deployment workflow.

#### Safely run untrusted code

Customer scripts run in their own namespace ensuring no negative impact if a script misbehaves. Built-in tools giving you control of scripts deployed by your customers.

### **Build your app on Workers**

Offer managed functions as a service to your customers. Reduce the steps they need to functions onto Cloudflare's global network. You can focus on building new features instead of writing custom code for customers. Allow customers to customize content and application logic, create custom webhooks, or route requests to third parties

Why use Workers for Platforms?		
White-labeling Workers	Programmable SaaS	Low-code / no-code Platforms
• An out of the box functions-as-a-service offering.	• Easily provide integrations with tools like Twilio or Slack.	<ul> <li>Provide tooling and customization to non-developer audiences.</li> </ul>
<ul> <li>Eliminate the need to set up integrations with multiple FaaS providers.</li> </ul>	<ul> <li>Allow customer to personalize, customize, or automate messages.</li> </ul>	<ul> <li>Ingest events and create automations.</li> </ul>

## Flexible, shared architecture and analytics



#### **Dynamic Dispatch** Chain multiple scripts together and control the order of execution.

#### Trace Workers Easily pass information on errors and code execution onto customers.

Workers Analytics Engine Expose easy to use dashboards to end users.

#### **Benefits of Workers for Platform**

- Deploy a change for one customer without impacting all customers.
- Your code is logically separated from your customers.
- Tag scripts for easier administration
- No need to add thousands of routes to Workers
- Send logs to third party end points

"Partnering with Cloudflare, we're able to give developers the tools they need to build unique and performant storefronts. We are excited to work with Cloudflare to alleviate some of the complexities of building ecommerce experiences - like scalability and global availability - so that developers can instead focus on what makes their brand distinct."

#### Zach Koch Product Director, Custom Storefronts, Shopify

## Start deploying functions as a service today

**Request a consultation** 

Keep learning more about Workers